

DMA•09

CONFERENCE & EXHIBITION

October 17–22, 2009
San Diego Convention Center
San Diego, CA



Within the competitive climate of the travel industry, our priority is to serve you best and provide the lowest hotel rate available for your stay by:



- Securing an exclusive rate agreement with the official event hotels
- Continually monitoring prices offered on other travel websites
- Negotiating further discounted rates at event hotels when necessary
- Automatically reconfirming existing bookings with amended rates



OFFICIAL HOTELS & RATES

NEWLY REDUCED RATE! ★

For current availability and the most up-to-date rates, please visit www.dma09.org

Headquarter Hotel

- 1 Hilton San Diego Bayfront** 1 Park Blvd
★ Single/Double: \$229



Co-Headquarter Hotels

- 2 San Diego Marriott Hotel & Marina** 333 W Harbor Dr
★ Single/Double: \$249



- 3 Manchester Grand Hyatt** 1 Market Pl
★ Single/Double: \$239



- 4 Embassy Suites San Diego Bay** 601 Pacific Hwy
★ Single/Double: \$219



- 5 Hilton San Diego Gaslamp Quarter** 401 K St
Single/Double: \$255



- 6 Hotel Solamar** 435 6th Ave
★ Single/Double: \$209



- 7 Omni San Diego** 675 L St
Single: \$259, Double: \$279



- 8 The US Grant** 326 Broadway
★ Single: \$239, Double: \$259



- 9 Westin Gaslamp Quarter** 910 Broadway Cir
★ Single/Double: \$209



- 10 Westin San Diego** 400 W Broadway St
★ Single/Double: \$209



- 11 W San Diego** 421 W B St
★ Single/Double: \$209

Rates do not include current tax of 12.57%; subject to change.

Complimentary Amenities

- | | |
|-------------------------|---|
| Made-to-Order Breakfast | Additional 500 Rewards Points |
| Internet Access | 10% discount in all Food and Beverage Outlets, 20% off all Spa Services at KIN Spa, and Complimentary Access to Health Club & Sports Courts |
| Fitness Center | 15% off hotel restaurants & Starbucks |
| Manager's Reception | 20% off all Food and Beverage in hotel outlets and room service |
| Double Reward Points | |



TRAVEL DISCOUNTS



American Airlines is the official carrier for DMA09, special discounts are available. Receive a discount on applicable fares, including first class.

DMA09: 866 611 8830 American Airlines: 800 433 1790 • Discount Code: A55H9AF

Avis Car Rental is providing exclusive discounts to DMA 2009 participants.

AVIS: www.avis.com • Discount Code: G028168

JetBlue is offering special event discounts. To book your flight on JetBlue, go to www.jetblue.com/promo and access event code: DMA09.

Plan Ahead to Make Your Reservations



www.dma09.org



dma09@ttgonline.com



866.611.8830 US Toll-free
312.527.7300 Local



312.329.9513 Fax



MAP



Map used to indicate approximate locations only.



REGIONAL TRAVEL PARTNERS



Live outside the US? Contact our Regional Travel Partner closest to you or log on to www.dma09.org for more information.

Regional Travel Partners

Australia The Travel Catalyst	Telephone +61 300 360 724
Brazil Evento Promoções e Turismo Ltda	+5511 3297-2275
China Orient Explorer Shanghai	+8621 5109 9795
England Exposé Travel Management, Ltd	+44 (0) 1883 342006
France ESA Voyages	+33 (1) 56 70 17 03
Germany Fairtime! Touristik GmbH	+49 8142 4186123
Germany Lagraff Reisen	+49 2630 96370
Hong Kong Avalue Travel Ltd	+852 2866 9313
India Ultimate India	+91 11 41314191-94
Ireland Form Travel Ltd	+353 (1) 833 5000
Israel Expotour	+972 3 510-2150
Italy New Flymar	+39 02 8474701
Japan International Travel Mgmt Inc	+81 3 3360 6679
Mexico Servem	+52-55 56 82 72 42
New Zealand Business World Travel	+64 9 529 3700
Portugal Exposé Viagens & Turismo Lda	+351 289 501 835
Singapore Orient Explorer Singapore	+65 6339 8687
Thailand Orient Explorer Thailand	+66-2-907 5812-3
Turkey Meet Travel	+90 212 3432100
Vietnam Orient Explorer Vietnam	+84 90 904 2228



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Plan Ahead to Make Your Reservations

1 Category

Please select the appropriate category: Attendee International Attendee
 Speaker Exhibitor

www.dma09.org dma09@ttgonline.com
 866.611.8830 US Toll-free 312.329.9513 Fax
312.527.7300 Local

2 Hotels

Enter your hotel choices in order of preference.

1. _____ Rewards Number _____
2. _____ Rewards Number _____

Important Note: Reservations will be processed on a first-come, first-served basis. If requested hotels are unavailable, please process this reservation according to:

- Proximity to San Diego Convention Center Comparable Rate
- Same chain affiliation as first choice (if available)

Special Requests:

- I am in need of an ADA-accessible room; I may need special assistance from my hotel in the event of an emergency.
- I am interested in discounted fares or car rental rates.

Check the following if you are interested in a specific suite. An Event Services Manager will contact you with details and availability.

- Jr. Suite One Bedroom Suite Two Bedroom Suite

3 Room Block Information

Please enter the number of rooms you are requesting each night. If you would like to include the individual names for these rooms, please indicate within section 4 Room Details. Otherwise, you can assign names at a later date.

Thursday, October 15	Friday, October 16	Saturday, October 17	Sunday, October 18	Monday, October 19	Tuesday, October 20	Wednesday, October 21	Thursday, October 22	Friday, October 23
	← Conference Dates →							

- Single
- Double 1 bed
- Double 2 beds
- Triple 2 beds
- Quad 2 beds

4 Room Details

Please supply your name, the names of additional person(s) sharing the room, type of room, and arrival/departure dates below. If more rooms are required, copy this form or log on to www.dma09.org, where you can easily make group reservations and receive an immediate confirmation.

Name	Arrival Date	Departure Date	Name	Arrival Date	Departure Date
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY
_____	MM / DD / YY	MM / DD / YY	_____	MM / DD / YY	MM / DD / YY

5 Deposit Information & Cancellation Policy

Credit Card
Card Type: _____
American Express, Diners Club, Discover, MasterCard and Visa cards are accepted.
_____ Expiration: _____ MM / YY
Name: _____
As it appears on card
Signature: _____

Sending Check **Check Enclosed** # _____ \$ _____

Credit Card information *must* be provided above to guarantee reservation until check arrives. Check must arrive no later than **August 1, 2009**. Make check payable to Travel Technology Group. Add current tax of 12.57%; subject to change. Mail to: DMA09 c/o Travel Technology Group, 110 W Hubbard St, Chicago, IL 60654.

Deposit Information/ Cancellation Policy: A deposit is required to hold your reservation in the amount of one night's stay at the confirmed hotel, plus current tax of 12.57%; subject to change. Please refer to your confirmation for full details, which may vary per hotel.

Contact Information

You can expect to receive a confirmation within 72 hours. If you do not, please contact us.

Send confirmation to: Please print clearly

Name: _____

Company: _____

Street Address: _____

City: _____ State: _____

ZIP Code: _____ Country: _____

Phone: _____

Fax: _____

Email Address: _____